

MARLA LARDIERE

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EDUCATION

Hofstra University, Hempstead, New York

Bachelors in Video/Television Minor: Drama

Concentration in Writing and Producing

Honors College GPA: 3.73 MAJOR GPA: 3.74

Expected May 21, 2017

TELEVISION/VIDEO EXPERIENCE

2016 First Presidential Debate, Hofstra University

CNN Production Assistant / Hofstra Media Relations Crew Member

Hempstead, NY

Sept. 23rd – 26th, 2016

- Acted as a stand in for CNN head anchors and field reporters before live programming.
- Fulfilled CNN producers' requests by completing production runs between multiple sets and debate hall.
- Captured footage of students on campus during debate weekend and the day of the event.

Hofstra Television Interactive: For Your Island

Producer

Hempstead, NY

Sept. 2016-Present

- Responsible for all phases of show production including package approval and house digital ingestion.
- Assist teams of students in problem solving issues in relation to package creation.
- Coordinate with Head Writer, Graphics Coordinator, and Editor to oversee completion of production aspects for the show.

Hofstra Entertainment Access Television: Sports Beat

Associate Producer (Sept. 2016 – Present)

Hempstead, NY

Sept. 2015-Present

- Assist Producer with any beat decisions during pre-production and live broadcast.
- Produce all field sports packages to be streamed during live productions.
- Coordinate package video shoots with talent, crew, and editors.
- Perform different crew positions during live show including: Technical Director, Stage Manager, Camera Operator, and Social Media Manager.

Hofstra University Pride Productions

Secretary of Executive Board (Sept. 2016 - Present)

Hempstead, NY

September 2015-Present

Social Media Correspondent (Sept. 2016 – Present)

- Coordinate crew for all athletic and academic streaming events.
- Coordinate with WRHU-FM Radio during live broadcasts to combine video and audio resources.
- Perform different crew positions for live streaming productions including: Stage Manager, Graphics Operator, and Social Media Manager.
- Manage Social Media Accounts including Facebook, Twitter, and Instagram to increase audience traffic.

Hofstra Entertainment Access Television: Hofstra Today

Crew Member

Hempstead, NY

Sept. 2015-Present

- Perform different crew positions for live show including: Behind-the-Scenes Videographer/Photographer and Social Media Coordinator.
- Assist with set up and dressing of sets before show and the striking of sets after live show.

The 15th Annual Friends of Max Kolb Telethon

Premiums Assistant

Hempstead, NY

May 1, 2016

- Assisted Head of Premiums with demonstration, presentation, and packaging of all premiums promoted and sold during telethon.

SKILLS

- Proficient in Avid Editing Software, Microsoft Office, Excel, PowerPoint, and Social Media (Facebook, Twitter, Instagram).
- Conversational in American Sign Language.

LEADERSHIP

- Hofstra University Admissions UpClose Program Volunteer Jan. 2016-Present
- Hofstra University Honors College Lions/Cubs Mentor Sept. 2015-Present